

Cortix continues its growth in Spain

February 2008: new agency in Zaragoza – the 3rd in less than a year

Cortix, French market leader in business website creation, is opening its third agency in Spain, in Zaragoza in February 2008. Following the success of its first two agencies on Spanish soil, Cortix has set itself a new challenge in Zaragoza, Spain's 5th largest city, already home to many large companies. Benefiting from great experience and a large network of agencies in France (14), Cortix is equipping itself to conquer the Iberian market and become the market leader: 3 agencies have been opened in less than a year with Barcelona in March 2007, Valencia last August and today in Zaragoza.

Zaragoza: a relevant geographical and economic choice

With over 660,000 inhabitants, Zaragoza is Spain's 5th most populous city. Situated around 300km from Madrid, Barcelona, Bilbao and Valencia, Zaragoza is an economic and geographical crossroads, and many large companies have decided to set up there. The city has also been chosen to host the International Exposition from 14 June to 14 September. This grand-scale event will provide the city with a great economic boost.

Cortix's mission: to become sector market leader in Spain from 2008

Cortix wanted to develop the concept that made it successful in France and bring it to the main cities of Spain. After Barcelona and Valencia, **Cortix is opening its 3rd Spanish agency in Zaragoza**. The aim of the company, which has already helped 12,000 French companies to grow, is to become the number 1 website developer in Spain in 2008.

How? By applying to Spain the methods that made it successful in France: **offering a range of turnkey service packages** (including personalised Internet sites, hosting, referencing, administration and maintenance) which allow companies to benefit from a fully-functioning website to boost their online trade. A made-to-measure service is offered: from a simple showcase to a full online store, the products are adapted to the size and target of the company (very small businesses, SME, administration and large accounts), thanks to specific processes and recognised know-how.

Cortix sets its sights on Europe

Cortix plans further European development in the coming months. It is opening new agencies in the countries in which it already has a presence: in Zurich, Switzerland (2nd agency after Geneva) and in Gand in Belgium (2nd agency after Brussels) and new European Cortix subsidiaries in a further 3 countries: the Netherlands (The Hague), Ireland (Dublin) and England (London).

Cortix : key info

- **French Market leader** in website creation
- Established: **1999**
- **Headquarters**: Mérignac - France
- Turnover: **€14.5M** (2007)
- Total staff : 540 employees
- More than **12.000 French clients** to date
- **800 new clients every month**
- **14 commercial agencies in France**