

**PRESS RELEASE**  
Monday 28 April 2008

## **Hassane Hamza at the Economic Forum in Tunis: The mechanics of successful globalization**

**State visit to Tunisia – 28 and 29 April 2008**

**Hassane Hamza, President and CEO of Cortix (with more than 500 employees), is part of the French delegation of 200 businessmen accompanying President Nicolas Sarkozy to Tunisia on 28 and 29 April 2008. Hassane Hamza, whose story caught the attention of the organizers, will speak at the Tunisian-French Economic Forum on the morning of Tuesday, April 29, on the theme of “The Tunisian-French industrial partnership: balancing tradition and innovation”.**

With 24 agencies in Europe including 14 in France and production sites in Tunis, Cortix has been able to grow through the jobs created in Tunisia and an unprecedented economic model.

### **Cortix participates**

During a plenary session, and following addresses by Hédi Djilani, president of UTICA, Laurence Parisot, president of the MEDEF and Christine Lagarde, Minister of Economy, Industry and Employment that the President and CEO of the Bordeaux SME, today a multinational group, will speak before a meeting of French and Tunisian entrepreneurs.

Two testimonials will be used to illustrate the theme of “the Tunisian-French industrial partnership: balancing tradition and innovation”, those of Claude Tetard, President of C2S and Cortix.

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### **Cortix: key info**

- **French Market leader** for website creation
- Year established: **1999**
- Headquarters: **Mérignac** – France
- Turnover: **€14.5M** (2007)
- Group staff: **540 employees**
- More than **12,000 clients in France** to date
- **800 new customers** per month
- **14 commercial agencies in France**