

European development: Cortix opens 2 country head offices and agencies in April

Head offices: The Hague (Netherlands), London (UK) **Agencies:** Zurich (Switzerland), Alicante (Spain)

Cortix, the French market leader for business website creation is continuing its European expansion. Bolstered by the success of the first subsidiaries in Spain, Germany, Belgium and Switzerland, Cortix is opening new head offices in The Hague (Netherlands) and London (United Kingdom). Following new agencies in Geneva last summer and Zaragoza in February 2008, Cortix is opening 2 further agencies in Switzerland and Spain: in Zurich and Alicante.

Important geographic and economic choices

With solid experience and an extensive network of branches in France (14), Cortix is providing itself with the means to conquer Europe and to become one of the industry leaders in each country. London and The Hague are large European cities both in terms of market share and image for Cortix, who wishes to develop the concept that has brought it success in France. In Zurich, the first agency's positive returns in Geneva clearly justify the opening of a second Swiss office: results that meet the predictions and continual growth.

European customer services that are tuned into client's needs

The customer service department, headed by Isabelle Eloir, supports the creation of new customers' sites: 40 dedicated employees manage client support (mail processing, calls, emails and fax) for France and the other European countries. Its objective is to always respond more effectively to customers' requests and to increase their sites' appeal. Isabelle Eloir and her colleagues also assist their customers in the use of their self-managed modules (e.g.: photo galleries, news modules etc).

Zaragoza, a successful opening for Cortix

3 months after its opening, the Zaragoza agency is moving forward quickly and is strengthening Cortix's position in Spain. With 29 employees and nearly 1,120 customers to date in Spain, Cortix is chasing its goal of becoming the number 1 for website creation by the end of 2008.

Cortix: 10 European agencies in April 2008

- **4 agencies in Spain:** Barcelona, Valencia, Zaragoza, Alicante
- **2 agencies in Switzerland:** Geneva and Zurich
- **1 agency in Belgium:** Brussels
- **1 agency in Germany:** Munich
- **1 agency in Holland:** The Hague
- **1 agency in England:** London

information

- **French Market leader** for website creation
- Year established: **1999**
- **Headquarters:** Mérignac – France
- Turnover: **€14.5M** (2007)
- Staff: 540 employees
- More than **12.000 French clients** to date
- **800 new customers** per month
- **14 commercial agencies in France**

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